

Book Share Details!

Materials

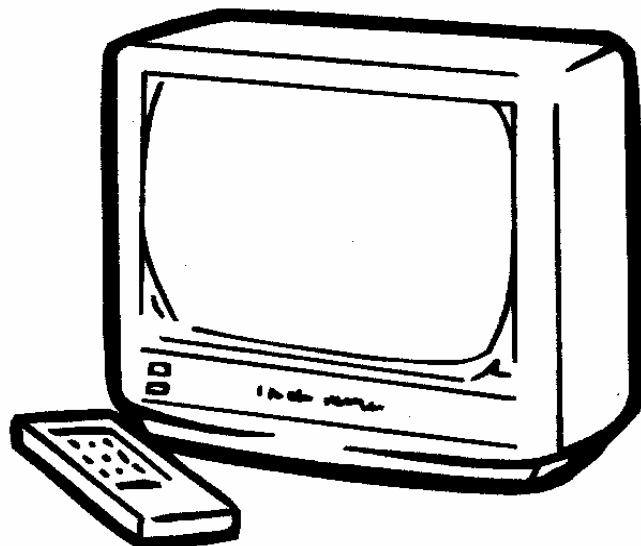
- Design a Commercial Chart (attached page)

Procedure

When we go to the movies, we know that what we see isn't real, and that's okay. Commercials are different. They have people telling you to do or try something that is new to you. Commercials tell you what to think not simply through words, but everything in them that you hear and see. Sometimes they use music to make people want to buy their products.

For this report, you will write a commercial about the book that you read. You will try to "sell" it to the other students in your class to make them want to read it.

You must include the name of the book, the author's name, publisher, and number of pages in your commercial. Use the Design a Commercial Chart to help you plan the beginning, middle, and end of your commercial. The time limit may be any length you want, but should probably be between two and three minutes.



Commercial *(cont.)*

Name _____ **Design a Commercial Chart**

- Write your sentences in each section. Remember the title, author and pages.

Beginning

Middle

End